JEREMY ZELLER

805-298-9775 | jeremy.zeller@gmail.com

EXPERIENCE

Ameriprise Financial, Calabasas, Calif.

Feb. 2021 – Present

Office Manager

- Payroll and Benefits Administration
- Oversee admin staff and liaise with all departments for smooth workflows
- Work with COO to develop SOPs and guide company operations

Get Benefits Insurance, Thousand Oaks, Calif.

May 2016 – Feb. 2021

Marketing & Operations Director

- Develop, create and implement marketing campaigns for a mid-size insurance agency, including trends and analytics
- Oversee staff, HR and commissions processing

Ventura County Star, Camarillo, Calif.

Jan. 2008 - May 2016

Specialties Editor

- Story editor for weekly and annual niche sections in print and online
- Assign, write, edit, layout and publish stories; oversee a writing staff of nine
- Create and maintain web presence for department sections and magazines

EDUCATION

University of Calif., Santa Barbara – Bachelor of Arts, Sociology

2009 - 2011

- Reporter Daily Nexus, The Bottom Line
- Internship Newshawk

Moorpark College - Associate of Arts, Journalism

2006 - 2009

- Editor, Managing Editor The Student Voice
 - o 1st place awards in critical review, multimedia feature Journalism Assn.
- Internship The Acorn Newspapers

VOLUNTEER

Conejo Players Theatre – Board Member

2013 – Present

- Positions included Facilities Director, Technical Director, Treasurer
- Produce shows and direct Improv troupe
- Fundraising gala, nominating and construction committee member

SKILLS

Payroll, AR/AP, Quickbooks, Salesforce, HRIS, California Labor Laws, Outlook, Word, Excel, AP Style, WordPress, HTML and CSS, Adobe Creative Suite, Pro Tools, Airtable, Twitter, Google Trends.